

**MAY****Mobility**
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Founded: 2017

Founder & CEO: Edwin Olson

Employees: 200+

HQ: Ann Arbor, Mich.

Deployments-to-Date: 9

Autonomy-Enabled Rides: 320,000+

Key Strategic Partners: Toyota Motor Company, Via, Bridgestone, MONET, Tokio Marine, State Farm Ventures®

Agency of Record: Telemetry PR



May Mobility Moving Ahead

May Mobility's mission is to make cities safer, greener, more accessible and equitable by building the world's best autonomy system using its proprietary Multi-Policy Decision Making (MPDM) system. MPDM's proven track record has delivered more than 320,000 autonomy-enabled rides to date in several public transit applications across the U.S. and Japan. With key strategic partnerships including some of the world's most innovative automotive and transportation companies, such as Toyota Motor Corporation, May Mobility aims to achieve the highest standard in rider safety, sustainability and transportation equity.

The Back Story

After decades of experience in robotics and research, Edwin Olson co-founded May Mobility in Ann Arbor, Mich. in 2017 with the goal of using autonomous technologies to solve real world problems. With an eye on the growing transportation inequity issue within the United States, Olson came up with the idea to use autonomous vehicles to deliver transit services that complement - rather than replace - existing transportation infrastructure. Partnering with cities, corporations and government organizations, Olson was driven to ensure his technology had the most immediate impact, prioritizing communities with the greatest transportation inequities with autonomous solutions unique to each market.

Now five years in, the business has grown exponentially, having piloted services in 9 cities, providing more than 315,000 autonomy-enabled rides and employing more than 200 people. The company has remained dedicated to its initial vision to solve transportation inequity and provide safer, more accessible and sustainable solutions for everyone.



May Mobility
MPDM technology
virtually imagines
possible scenarios.

Differentiated Technology Advantage

May Mobility's is building the world's best autonomy system using its proprietary Multi-Policy Decision Making (MPDM) system which reframes the challenge for AVs: rather than telling the vehicle what to do when—which is what rules-based systems do—MPDM continually runs real-time, on-board simulations to virtually imagine thousands of possible scenarios every second and enable the vehicle to decide for itself which action is best to drive safely. This leads to emergent behavior where the vehicle can solve problems that we never considered, even the first time it encounters a situation.

May's platform can handle unique challenges, perform more reliably and scale to new cities faster than rules-based systems, as MPDM's proven track record has delivered more than 315,000 autonomy-enabled rides to date in several public transit applications across the U.S. and Japan.





Global Partnerships with Shared Vision

May Mobility has entered several strategic partnerships with established, global automotive companies, enabling it to expand its platform, technical capabilities and geographic reach and strive for global scalability.

Toyota Motor Company (TMC)

Since 2018, TMC and May Mobility have worked collaboratively together, enabling May Mobility's access to vehicle platforms, including the Toyota Sienna as well as unannounced, future platforms, and connected May Mobility to a comprehensive set of potential partners and resources.

Bridgestone Americas

The strategic partnership includes the future integration of Bridgestone's digital and predictive tire-centric technologies into May Mobility's AVs. The partnership enables Bridgestone to gain valuable insights into AV operations to improve its core tire products and mobility solutions, while giving May Mobility deeper intelligence for even safer and more efficient operations.

Via

May Mobility partnered with Via, the leader in TransitTech, to launch a first-of-its-kind autonomous vehicle platform that integrates on-demand shared rides, public transportation, and transit options for passengers with accessibility needs all as part of one complete service offering. This partnership will enable May Mobility's AV services to reach their fullest and most efficient potential as part of large-scale transit networks with on-demand, optimally routed, ride-share services.

Higashi-Hiroshima City MONET Technologies Inc.

The Institute of Contemporary Culture Co., Ltd.
May Mobility collaborated with Higashi-Hiroshima City, MONET Technologies Inc., and the Institute of Contemporary Culture Co., Ltd. to launch the Higashi-Hiroshima City Autono-MaaS Promotion Consortium, creating and demonstrating a practical application of mobility-as-a-service (MaaS) and new mobility services for the future by combining AV technology and various mobility services for a public route on Hiroshima University's Higashi-Hiroshima campus beginning in March 2021. The company also launched a joint venture with MONET and Softbank for an international route starting in Spring 2023 to connect Softbank's headquarters in Takeshiba, Tokyo to nearby stations and entertainment centers.

May Mobility
collaborates with
partners around
the world to ensure
scalability.



Company Mission & Vision Statement

May Mobility envisions a safer, greener, more accessible world through autonomous mobility. We will achieve this by developing and deploying autonomous vehicles that get people where they need to go safely, easily and with a lot more fun. By working collaboratively with existing transit systems rather than duplicating their work, we optimize less efficient routes using autonomous technologies. We believe the U.S. market potential alone for autonomous shared MaaS vehicles could grow to hundreds of thousands of vehicles by the 2030s, and we are well-positioned to scale with our focus on not only the transit agency MaaS market, but also B2B first and last mile services.

Awards & Milestones

2017

- May Mobility was founded!
- FIRST Site Launch - Bedrock

2019

- Providence Site Launch
- Grand Rapids Site Launch
- 100,000 rides delivered
- Rollout of the first wheelchair accessible shuttle
- Partnership with Toyota Motor Corporation established
- Series B Fundraising completed!
- 250,000 rides delivered

2020

- Partnership with Via
- Detroit Top Workplace Award by the Detroit Free Press

2021

- First international launch in Hiroshima, Japan
- Launch of Lexus-Based vehicle in Arlington, Texas - marking our first integration with an OEM platform
- Indianapolis Site Launch
- Launched ODS in Grand Rapids, MI
- Fishers Site Launch

2022

- U.S. Department of Transportation Inclusive Design Challenge Semi-Finalist
- Partner with Bridgestone on vehicle servicing, data sharing and sensors
- Partner with BraunAbility to develop the first ADA-compliant Toyota Sienna Autono-MaaS
- Named to the Y Combinator Top Companies List
- Join the Autonomous Vehicle Industry Association (AVIA)



May Mobility was founded with the goal of using autonomous technologies to solve real world problems.

Powered by People



Edwin Olson, CEO and Co-founder

Edwin Olson is co-founder and CEO of May Mobility, Inc. He has focused on the development of autonomous vehicles for over a decade, helping to develop Ford Motor Company's autonomous vehicles and co-leading autonomous vehicle development at Toyota Research Institute. Under his leadership, May Mobility was named the Ann Arbor SPARK Entrepreneurial Company of the Year in 2020. He is a professor of Computer Science at the University of Michigan.



Ryan Green, CFO

Ryan Green is Chief Financial Officer of May Mobility, Inc. He joined the company in May of 2021 and is responsible for leading May's financial operations, including the finance, accounting and corporate governance functions. Prior to joining May, Green was the CFO at Rivian, the American electric vehicle maker and automotive technology company. Prior to Rivian, he served as the CFO for Harley Davidson Financial Services, and held various financial leadership positions at Harley-Davidson Motor Company, Bayer AG and Ford/Visteon. Green holds a bachelor's degree in finance from Michigan State University, and an MBA from Wayne State University.



Manik Dhar, CCO

Manik Dhar is Chief Commercial Officer at May Mobility, Inc. He is responsible for developing and implementing May's growth strategy. No stranger to the tech sector, Dhar has more than 25 years' experience helping startups and industry giants alike expand and achieve scale. Prior to joining the company in February 2022, he served as Chief Revenue Officer at data-annotation firm CloudFactory. He has also led student-transportation disruptor Zūm to 10x growth in two years, and held executive positions at Google and Oracle. Dhar majored in computer science at Bangalore University, where he earned a bachelor's degree in engineering.



Tom Tang, CPO

Tom Tang is Chief People Officer of May Mobility, Inc. He joined the company in July of 2020 and is responsible for talent acquisition, leadership development, total rewards, DEI&B, people operations, and employee engagement. Prior to joining May, Tom was the head of employee experience at Cruise where he grew the team from 100 to over 2,000 employees over the course of 3 years.

